



RACEFIRE
E-SPORT RACING HIRE



Get in & fill up on adrenaline

Swiss high-end racing
simulators



Out of the office chair - into the cockpit!

You were just planning the next company event in the office. The next moment you're flying over the hot asphalt in your racing car.

Dive into the world of racing. Passion. Enthusiasm. Uniqueness.

[Read more](#)



“In the racing simulator leave the stress of everyday life behind me.”

Klaus Nett, Project Manager

SWISS
MADE



From racers for racers

Out of pure passion, the racing drivers, engineers and mechanics at and mechanics at Racing Fuel Simulators have been creating our simulators in a our simulators in a small studio near Zurich.

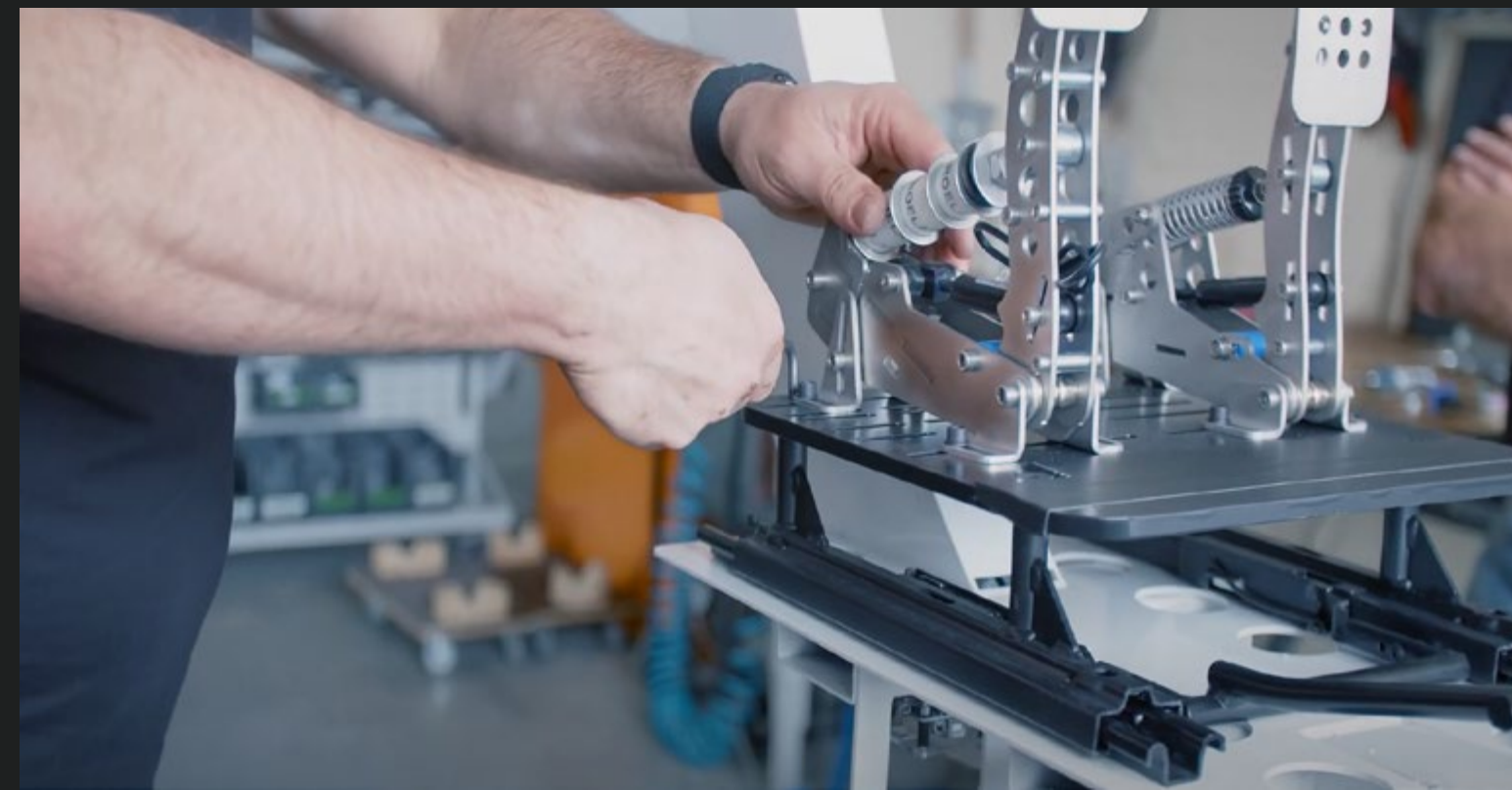
Development takes place in parallel with the training of the racing drivers - accordingly, only selected and high-quality components are used.

Racefire has made it its mission to bring the unique experience of these simulators to your company.

Your company



Track development
Have your desired route
digitized.



Right on trend

The major car manufacturers have long since recognized this: Brands such as Porsche & Co. have been active in e-sports for several years. This means they can also be experienced in the digital world and the company's positioning, which is geared towards sustainability, is taken into account.

Dreams come true

Who hasn't dreamed of steering a racing car through the bends? On the digital race track, this becomes a reality for professionals and amateurs alike. If you dare, you can fight for a place on the podium in various sim racing championships.

Simracing: A medium with drive!



Race simulators increase the attractiveness of your event

1

More visitors

Racing simulators are crowd pullers.

2

Long dwell time

The virtual track experience captivates everyone.

3

Broad target group

Motorsport inspires young and old.

4

Racefire goes green!

Leading by example: driving on the digital racetrack is racetrack is 100% emission-free.





Teamevents



Corporate events



Retail trade

Possible applications

Our racing simulators will find their place at any event thanks to their sleek and sporty design.

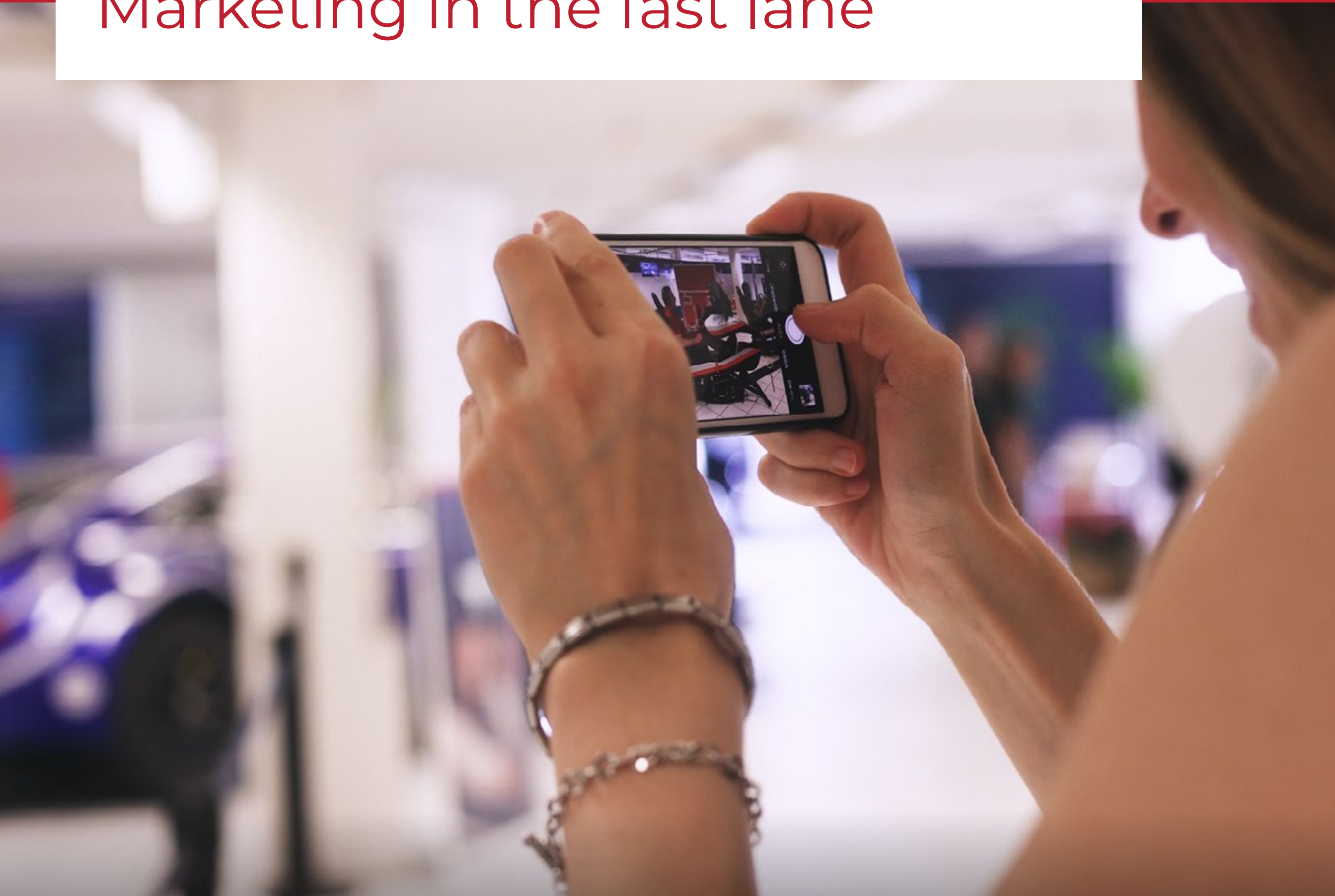


Fairs



Roadshows

Marketing in the fast lane



Start a conversation

The relaxed atmosphere at the racing simulators makes it easy to make contact.
mit deiner potentiellen Kundschaft.

Collect new contacts

The addresses obtained can be used for mailings and telephone marketing campaigns.

Stay in mind

The drivers combine the positive & exciting experience on the racing simulator with the service of your company.

People talk about it

The preparation and follow-up of the event on social media increases the reach and enthusiastic guests become multipliers.

Branding - Tailor made.

Simracing offers a wide range of branding opportunities to provide brands with the necessary visibility in the real and virtual world. For a lasting advertising memory.

[Read more](#)

Branding virtual race car



Branding simulator



Branding virtual racetrack



Check-in-Terminal

Shortens the waiting time at the simulator and is ideal for collecting customer data.



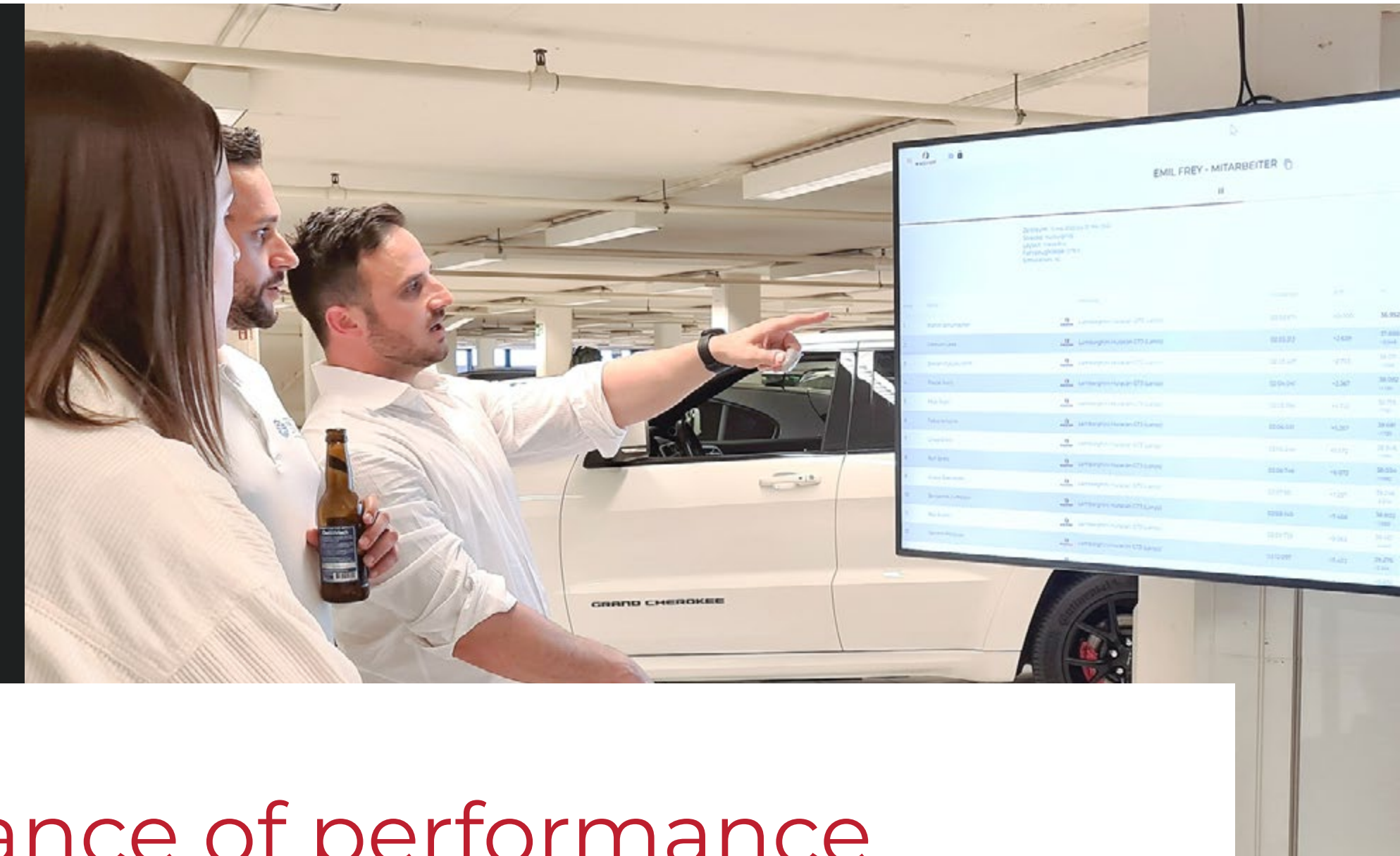
Challenges

Create exclusive competitions for your event with us and awaken the fighting spirit of your target group.



Online Leaderboard

Give your participants the opportunity to compare their lap times. You can do this from anywhere with the QR code.



The right balance of performance

Carefree on the virtual racetrack thanks to individual service

- Professional support
- Videodisplays
- Streaming
- Grand stand
- Moderator
- Racetrack decoration
- Light & Sound
- Hygiene equipment
- After-race video
- Much more



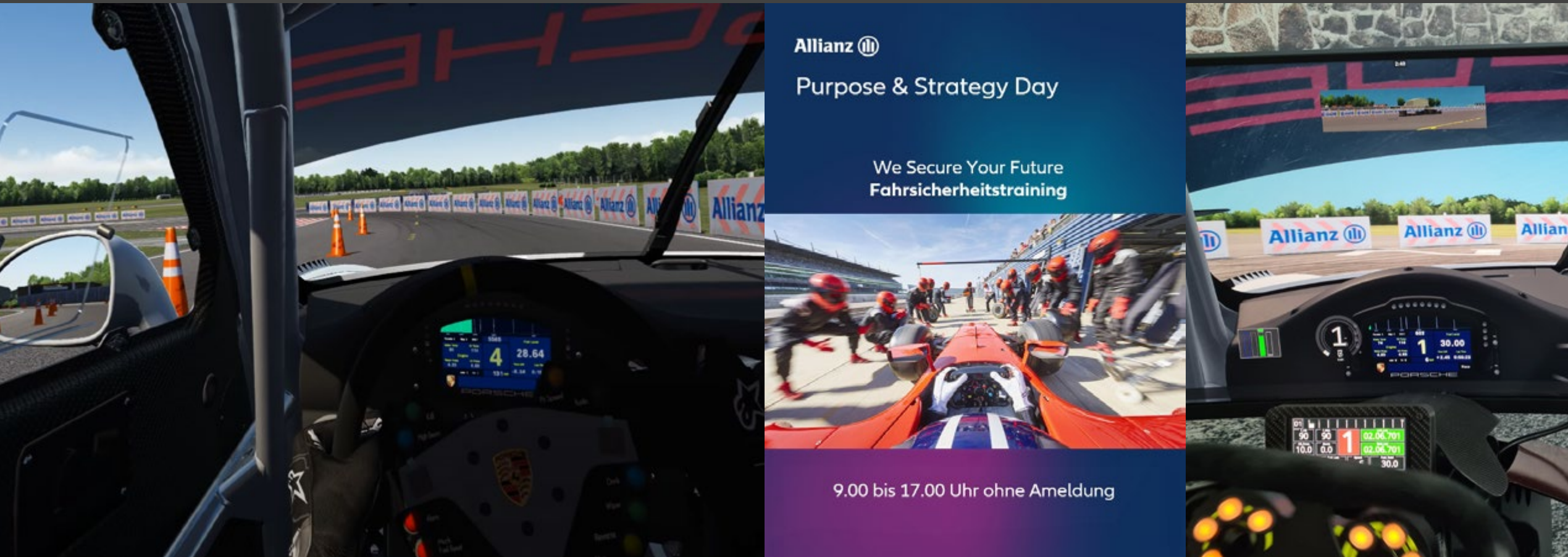
Pop-Up-Center

We bring an entire race center to you. You alone determine the number of simulators.



Driving safety training

Read more



“Racefire provided us with 5 driving simulators as part of our Purpose & Strategy Day and even programmed a customized driving safety training course for us. [...] We received consistently positive feedback from the approximately 200 people who drove the course.”

HR Manager, Allianz Suisse

Grand Prix Zurich

Read more



„Pretty cool experience! Thanks team Racefire.“

Sales Manager, Cadillac Europe



Contact

For all those who appreciate personal advice: Our race directors will be happy to advise you on planning your event!



+41 44 931 12 99



fast@racefire.ch



www.racefire.ch



Chiara Wilhelm
race director



Dario Stettler
race director

Put your event marketing in
pole position now!

Racefire GmbH | Edikerstrasse 20e | 8635 Dürnten